



PERSONAL RESUME

Info

Name: Jimmy Wang
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Experience

Founder & Creative Director | 2024-Present

Jiemo Animation Studio | Winnipeg, Manitoba

- Directed all phases of the graphic design lifecycle for client projects including branding, marketing materials, and digital media.
- Partnered with clients to align creative strategy with business objectives, delivering design solutions that enhanced brand recognition and market engagement.
- Utilized expert proficiency in Adobe Creative Suite (Photoshop, Illustrator, After Effects) to produce high-quality graphic assets and motion graphics.

Visual Designer | 2021-2024

W3MJ Culture Communication | Beijing, China

- Created visual assets and product pages that increased average session duration and reduced bounce rates
- Produced marketing assets (landing pages, banners, campaign visuals) that directly boosted seasonal sales performance.
- Collaborated with cross-functional teams to ensure design decisions were data-driven, improving user flows and enhancing overall shopping experience.

Education

Bachelor of Arts | California State University, Northridge | 2009 - 2013

Skills

- Figma, Adobe Photoshop / Illustrator / After Effects/ Premiere
- UI/UX Design, Wireframing, Prototyping
- HTML, CSS, Basic JavaScript
- Additional Tools: ChatGPT, MidJourney, Maya, Animation